

# **CHETANA PACKAGING INDUSTRIES**

Plot no. C17, IDA, UPPAL, HYDERABAD - 500039

**We work to make every day an environment day.**

**“CHETANA ECO” paper plates – Are they recyclable?**

Is Chetana Packaging Industry’s (CPI) “CHETANA ECO” paper plates recyclable? **YES**

Is enough being done in Telangana to recycle paper plates? **NO**

What’s Chetana Packaging Industries doing about it?

## **Brief Background**

The Chetana Packaging Industries is a family owned business established in the year 1979. It has grown from humble beginnings to being one of the largest manufacturers of paper board & corrugated boxes. In the year 1999 as per the expansion plan the company added P.E. extrusion coating line to its existing machinery to manufacture PE coated paper & board.

CPI’s Motto - to manufacture quality paper products for disposable market with a minimal usage of plastic that can help in recycling the product.

After 2 years of R&D, CPI has started manufacturing PE coated paper plates under the brand “CHETANA ECO” which are 100% recyclable.

CPI now caters to a very large number of local end users – caterers, clubs, tiffin centers, event organizers and the like.

CPI goes to great extents and expense to source high quality raw material from reputable suppliers. We retain control of almost every step of manufacturing process. We buy Kraft paper / Duplex board, print in house using water based inks, make paper plates, pack and dispatch from our factory in Uppal, Hyderabad.

Following the letter dated 1<sup>st</sup> Jan, 2022 from central pollution control board, we have had several enquiries asking if our product is recyclable.

The short answer is **YES**.

***“CHETANA ECO” paper plates are made from paper.***

***The paper is coated with poly Ethylene lining (PE)***

***PE is a plastic product***

***Both PE and Paper are recyclable***

The bigger question is that there is confusion and lack of information about the recyclability of PE coated paper plates and paper cups.

WHAT is CPI doing about recycling? We already recycled PE coated paper

CPI's own experience confirms that the paper/board we used to manufacture the paper plates coated with PE is being recycled. We know this because, we have a large industrial balling facility at our factory which is filled with off- cuts / process waste an inevitable result from manufacturing. The balles are sent to our paper suppliers for recycling.

***The paper mills which recycle our PE coated paper pay us by Kilogram.***

Recycling our off-cuts/ process waste is within our control and we do not waste any of it.

AS per international study of **Australian packaging covenant (APC)**, published a media release on 31<sup>st</sup> May,2017, the issues paper sites a recent study found that polymer coated paper under normal conditions is “easily” are able to recycle when co-mingled with mixed fiber and cardboard.

Reference - <http://www.packagingcovenant.org.au/news.php/76/recycle-your-takeaway-coffee-cups>