



LEADING DIGITAL TRANSFORMATION SPECIALIST





“There are three creativities: creativity in technology, in product planning, and in marketing. To have any one of these without the others is self defeating in business.”

-- Akio Morita

ABOUT WOLF NETWORK

**Driven by passion, we aim to streamline business by
delivering efficient and simplified solutions leveraging
our tech expertise**

WE'LL MAKE SURE YOUR EXPERIENCE IS SMOOTH AND OUR TECHNOLOGY EMPOWERS YOU TO GROW



Vision

Transforming businesses with solutions that can deliver experiences that drive business growth



Mission

To be the most reliable service provider for multiple domains achieving high client satisfaction

BUSINESS STREAMLINING

By streamlining your organization's daily process, You can achieve many different things that require less work and free up time.

INCREASED COST EFFICIENCY

IMPROVED COMMUNICATION

IMPROVED PRODUCTIVITY

MINIMIZE RISK

OUR SERVICES



WEB DEVELOPMENT



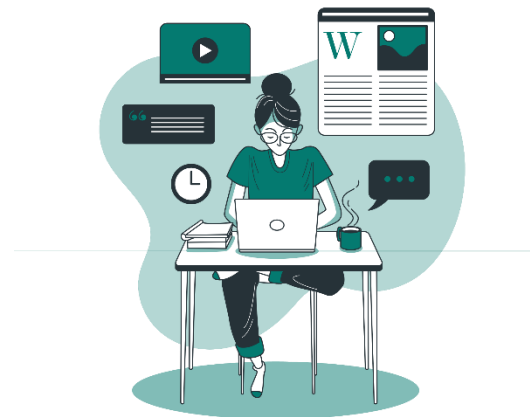
UI/UX DESIGNING



CUSTOMIZED SOFTWARE DEVELOPMENT



APP DEVELOPMENT



CONTENT CREATION

OUR CLIENTS



Sign-Up for Free

Complete 30 Sec Surveys and start earning your passive income.

We provide a seamless experience for our users to explore new products in 30 seconds. Just answer simple questions and Earn on the GO!!.



Coupons and Discounts

Enjoy coupons and discounts on your favorite brands & services



New Products & Services

Dont just watch Ads, Start earning from answering ad questions and explore new products & services everyday .

15 Mins Every Day



PaciWik


Earn ₹2000+

PACIWIK CASE STUDY



paciwik.com: India's first campaign survey platform in Ad Tech Industry.

Indian Brands needed a place where they could reach potential consumers and get detailed analytics of the audience and Ad Campaigns. So Paciwik made a platform for them – In the cloud.



Ad Support

24x7 guidance

Benefits for Advertiser

Get maximum audience reach with Paciwik

World's most affordable way of advertisement. Easy to launch Ad campaigns and get detailed analytics to get more audience visibility with instant Feedback.

Guaranteed Audience Views	100%
Guaranteed Feedback	100%
Accurate Data Analytics	100%

[Advertiser Login / Register](#)

PACIWIK CASE STUDY



Call for change

First came the digital natives. Then, the Ad Tech companies flexed their muscles. Next, We saw all the traditional marketing companies entering the digital marketing field. With all of these paradigm shifts affecting marketing on global level, Based in Mumbai, India, Paciwik knew they needed to bring a simple and cost effective solution to the Ad Tech world. To create a cost effective marketing platform for brands.

Paciwik started exploring potential business models for the Ad Tech Platform of the future by connecting with various brand executives and local businesses. Arsh Qazi, The founder of paciwik.com, explained:

“Our mission is to create innovative Ad Tech Service with data and analytics at it’s core. We thought it was time to create new platform for advertising services now that the game was changing.”



PACIWIK CASE STUDY



We Chose Wolf Network as our partner because of their expertise in technology, design and data analytics. Also their ability to execute enabled us to launch our service on time. Wolf Network is an excellent company and our best partner in tech.

- Arsh Qazi, Founder - Paciwik



Arsh Solutions (AdTrack Mobile App)

1 review

★★★★★ 3 months ago

One of the best services that you can get for website related projects. Amar is very cooperative and ready to go an extra mile. He helped me built 2 of my websites and both work without any bugs or issues.

A Valuable Difference

The Planning and design process started with a thorough understanding of the thinking and behavior of digital natives, and a commitment to develop services from customer's perspective: when and how do they want to use advertising services? This approach enabled paciwik to become a beneficial service that brands prefer to use frequently. It is also a portal for individuals who like to explore new product, Providing great value to brands by helping them to reach their potential customers. "We are the first platform which truly brings potential products and customer together," said Arsh.

Paciwik has 3 core business concepts:

1. Bring transparency in the Advertising Industry
2. Connect brands with the right audience
3. Ease of doing advertisement
4. Cost Effective Solution



**Pay only when users
Watch your Ads**

Numbers

1st
India's first Ad Tech survey platform

6
Launched the business in 6 months

OUR PRODUCTS



CUSTOMIZED CMS

BTL AGENCY TOOL (RETAIL)

BTL AGENCY TOOL (ACTIVATION)

Wolf Network(ONC) Amar Bhatia

View Pages Create Page

Show 10 entries Search:

Sr.	Page Name	Action
1	Website Design and Development	+ - o
2	Contacts Us	+ - o
3	ERP Software Development	+ - o
4	Whiteboard Animations	+ - o
5	Short Films	+ - o
6	BTL Monitoring	+ - o
7	About Us	+ - o
8	Custom Software Development	+ - o

Showing 1 to 8 of 8 entries Previous 1 Next

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Retail Marketing Amar Bhatia

TOTAL BRIEFS 2 INSTALLATIONS 1 CLIENTS 4 VENDORS 6

Latest Briefs

Brief ID	Client	Brand	Campaign Name	Outlets	Pending Outlets
229882109	Dabur India Ltd	Dabur Stores		1	0
609222230	Dabur India Ltd	Test Dabur		1	1

Add New Brief View All Briefs

Recent Installations

Dabur India Ltd
Wall Vinyl

View All Installations

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Activation Amar Bhatia

TOTAL BRIEFS 3 CLIENTS 4 VENDORS 6

Latest Briefs

Brief ID	Client	Brand	Campaign Name
749347714	Client 1	Brand 1	Awareness
247389956	Savita Oil Technologies Pvt. Ltd	Savsol	DEO Van Campaign
109925051	Client 1	Brand 1	Test Roadshow

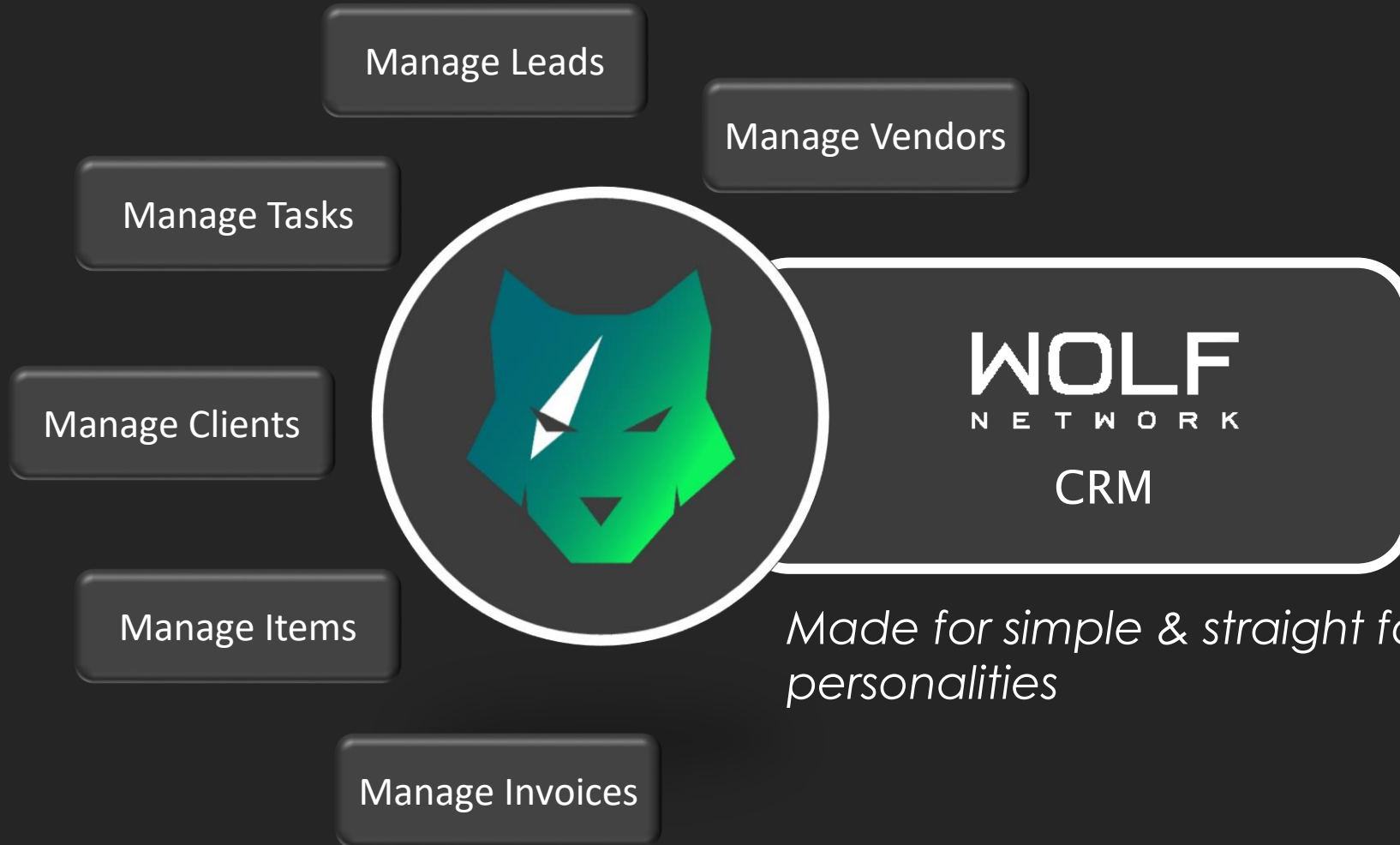
Add New Brief View All Briefs

Recently completed

Kandivali Thakar Complex 2023-01-11

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OUR PRODUCTS



Made for simple & straight forward personalities

CUSTOMIZED CMS



Customized CMS is tailored to specific content management needs.

Following are the benefits of customized CMS:

- **Effective SEO due to high website speed.**
- **Unlimited customization capabilities.**
- **Implement custom security features.**
- **Issues are handled by a dedicated support team.**

The screenshot displays the 'View Pages' interface of the Wolf Network(ONC) CMS. The interface includes a sidebar with navigation options like CMS, Menus, Banner/Slider, Widgets, Edit Company Details, Email Templates, Pages, CRM, and Products. The main content area shows a table of pages with columns for Sr., Page Name, and Action. The table contains 8 entries, each with a set of action icons (edit, delete, share). A 'Create Page' button is visible in the top right corner. The footer of the interface includes copyright information for Siren Tech Pvt.Ltd. and the version number 1.0.

Sr.	Page Name	Action
1	Website Design and Development	[Edit] [Delete] [Share]
2	Contacts Us	[Edit] [Delete] [Share]
3	ERP Software Development	[Edit] [Delete] [Share]
4	Whiteboard Animations	[Edit] [Delete] [Share]
5	Short Films	[Edit] [Delete] [Share]
6	BTL Monitoring	[Edit] [Delete] [Share]
7	About Us	[Edit] [Delete] [Share]
8	Custom Software Development	[Edit] [Delete] [Share]

80% Dependency *reduced*

95% Increase in *Security*

100% Management *simplified*

BTL AGENCY TOOL (RETAIL)



This tool helps BTL AD agencies who are into Retail marketing to monitor the progress.

Following are some key features of this tool:

- **Create brief**
- **Add/Import outlets.**
- **Assign outlets to vendors.**
- **Tool access for client and vendor with limited permissions.**
- **Download PPT or excel of outlets with one click.**

The screenshot shows a dashboard for "Retail Marketing". At the top, there are four summary cards: "TOTAL BRIEFS" (2), "INSTALLATIONS" (1), "CLIENTS" (4), and "VENDORS" (6). Below these is a "Latest Briefs" table with columns for Brief ID, Client, Brand, Campaign Name, Outlets, and Pending Outlets. The table contains two rows of data for Dabur India Ltd. To the right, there is a "Recent Installations" section showing a card for "Dabur India Ltd Wall Vinyl". The dashboard includes a sidebar with navigation options like Dashboard, Brief, Employees, Clients, and Vendors. At the bottom, there is a copyright notice for 2020 DNEMONITOR and the version number 2.4.18.

Brief ID	Client	Brand	Campaign Name	Outlets	Pending Outlets
226882109	Dabur India Ltd	Dabur	Dabur Stores	1	0
606222230	Dabur India Ltd	Dabur	Test Dabur	1	1

25%

Workload
reduced



40%

Increase in
automation



100%

Data
Centralized



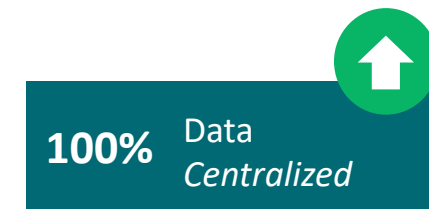
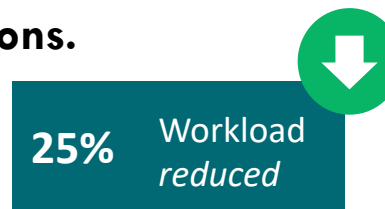
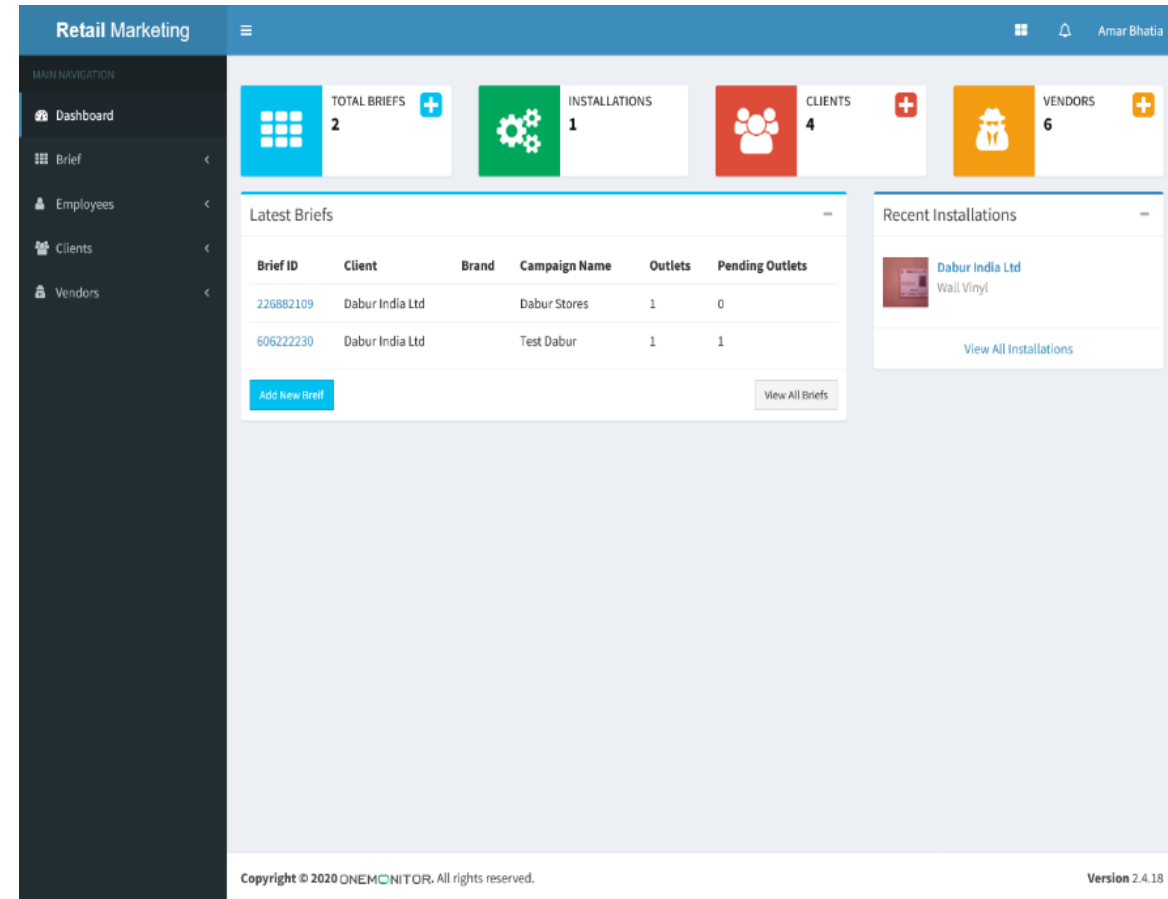
BTL AGENCY TOOL (Activation)



This tool helps BTL AD agencies who are into Activation/Roadshow to monitor the progress.

Following are some key features of this tool:

- Create brief
- Add/Import locations.
- Assign brief to vendors.
- Assign locations to vendors
- Create question form and download the data in excel format.
- Tool access for client and vendor with limited permissions.
- Download PPT or excel of outlets with one click.



CRM



Wolf CRM is made for individuals who are not able to personalize or make their own CRM.

Following are the benefits of our CRM:

- **Vendor Management.**
- **Lead Management.**
- **Task management for teams working on single project.**
- **Client Management.**
- **Items Management**
- **Invoice Management**

More updates to come yet!

The screenshot displays the Wolf CRM interface. At the top, there are three summary cards: 'TOTAL SALES 15226.29/-', 'TOTAL RECEIVED 4901.79/-', and 'OUTSTANDINGS 10324.5/-'. Below these is a 'Filters' section with input fields for 'Invoice Date from', 'Invoice Date to', and 'Due from', along with 'Reset' and 'Filter' buttons. The main section is 'Manage Invoices', featuring a table with columns for Sr., Invoice No., Client, Contact No., Invoice Date, Due Date, Total, Paid, Outstanding, and Action. The table contains 7 rows of invoice data. A search bar and pagination controls are also visible.

Sr.	Invoice No	Client	Contact No	Invoice Date	Due Date	Total	Paid	Outstanding	Action
1	20221113-407	Client A	1234567890	2022-11-13	2022-11-15	212.77	212.77	0.00	
2	20221113-767	TCS	9854785423	2022-11-13	2022-11-16	212.77	179.02	33.75	
3	20221113-141	TCS	9854785423	2022-11-13	2022-11-30	110.00	0.00	110.00	
4	20221113-630	TCS	9854785423	2022-11-13	2022-11-30	110.00	0.00	110.00	
5	20221113-246	TCS	9854785423	2022-11-13	2022-11-30	110.00	110.00	0.00	
6	20221113-752	TCS	9854785423	2022-11-13	2022-11-16	4400.00	4400.00	0.00	
7	20221114-482	TCS	9854785423	2022-11-13	2022-11-13	1270.75	0.00	1270.75	

25% Dependency *reduced*

85% Increase in *transparency*

90% Management *simplified*



Contact Us

**Don't Hesitate to
contact with us for
any kind of
information**

Phone Number

9137166653

Email Address

info@wolfnetwork.in

Website

wolfnetwork.in

A cartoon illustration of a grey wolf with orange inner ears and a red tongue, wearing a grey suit, white shirt, and red tie. A teal speech bubble points from the wolf's mouth towards the 'Thank You' text.

Thank You

Technology

Content

Design

Data Analytics

LEADING DIGITAL TRANSFORMATION SPECIALIST

