WOLF
NETWORK

LEADING DIGITAL TRANSFORMATION SPECIALIST

“There are three creativities: creativity in technology, in product planning, and in marketing.

To have any one of these without the others is self defeating in business.”

-- Akio Morita

ABOUT WOLF NETWORK

Driven by passion, we aim to streamline business by delivering efficient and simplified solutions leveraging our tech expertise

WE'LL MAKE SURE YOUR EXPERIENCE IS SMOOTH AND OUR TECHNOLOGY EMPOWERS YOU TO GROW

Vision

Transforming businesses with solutions that can deliver experiences that drive business growth

Mission

To be the most reliable service provider for multiple domains achieving high client satisfaction

BUSINESS STREAMLINING

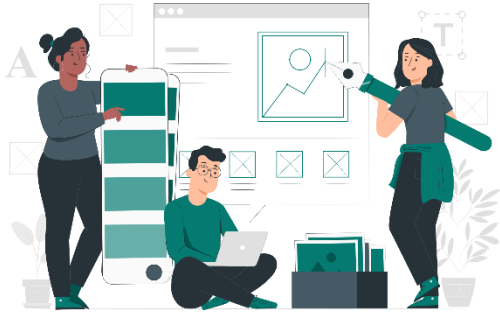
By streamlining your organization's daily process, You can achieve many different things that require less work and free up time.

- INCREASED COST EFFICIENCY
- IMPOROVED COMMUNICATION
- IMPOROVED PRODUCTIVITY
- MINIMIZE RISK

OUR SERVICES

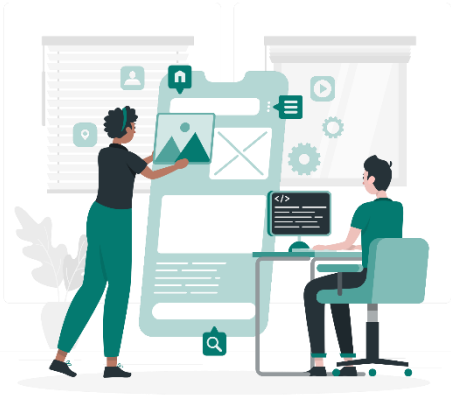
WOLF NETWORK

WEB DEVELOPMENT



UI/UX DESIGNING

CUSTOMIZED SOFTWARE DEVELOPMENT



APP DEVELOPMENT

CONTENT CREATION

OUR CLIENTS

WOLF NETWORK

PaciWik

Xeon Multimedia
digital transformation

CONNECT
NETWORK INC

PACIWIK CASE STUDY

WOLF NETWORK

Sign-Up for Free

Complete 30 Sec Surveys and start earning your passive income.

We provide a seemless experience for our users to explore new products in 30 seconds. Just answer simple questions and Earn on the GO!!.

Coupons and Discounts

Enjoy coupons and discounts on your favorite brands & services

New Products & Services

Dont just watch Ads, Start earning from answering ad questions and explore new products & services everyday .

15 Mins Every Day

PaciWik

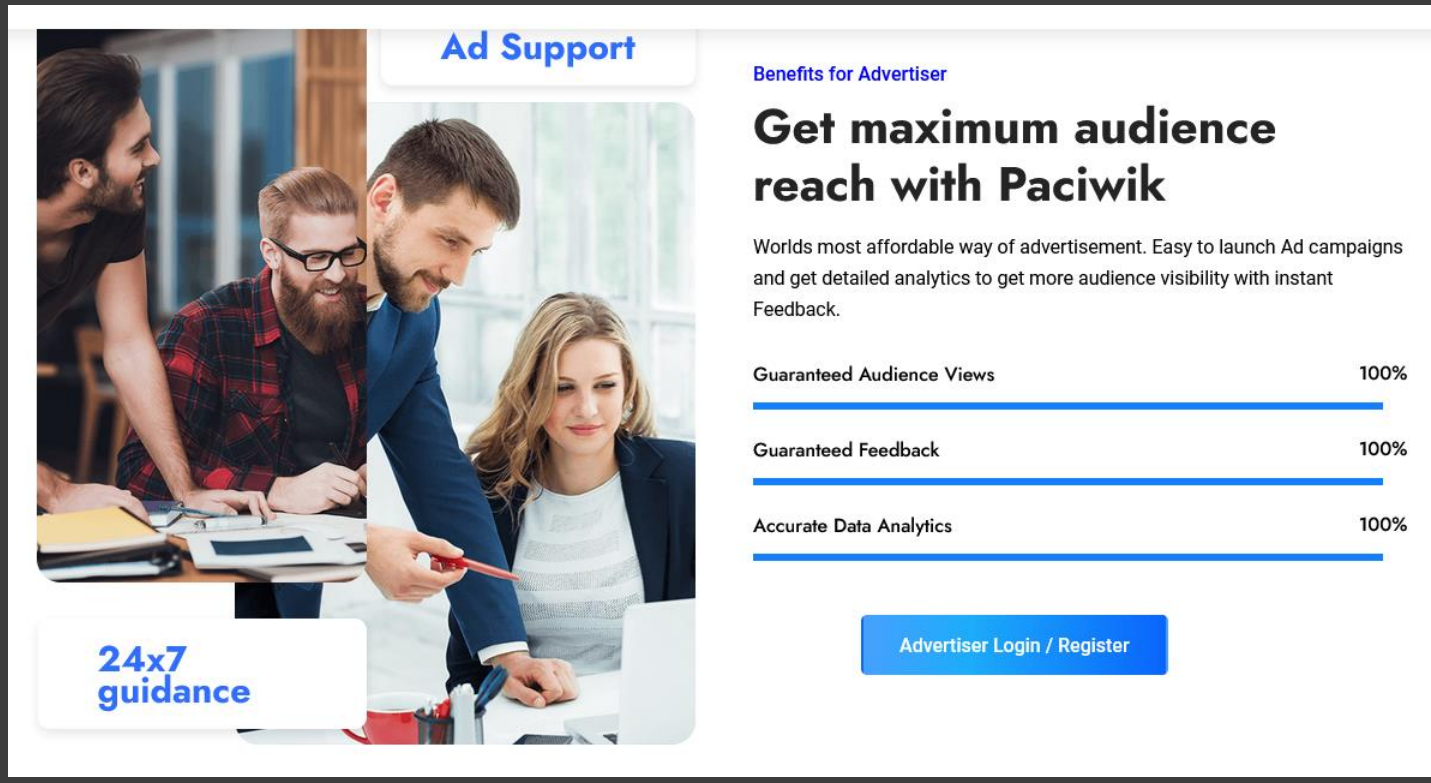
Earn ₹2000+

PACIWIK CASE STUDY

WOLF NETWORK

paciwik.com: India's first campaign survey platform in Ad Tech Industry.

Indian Brands needed a place where they could reach potential consumers and get detailed analytics of the audience and Ad Campaigns. So Paciwik made a platform for them – In the cloud.



PACIWIK CASE STUDY

WOLF NETWORK

Call for change

First came the digital natives. Then, the Ad Tech companies flexed their muscles. Next, We saw all the traditional marketing companies entering the digital marketing field. With all of these paradigm shifts affecting marketing on global level, Based in Mumbai, India, Paciwik knew they needed to bring a simple and cost effective solution to the Ad Tech world. To create a cost effective marketing platform for brands.

Paciwik started exploring potential business models for the Ad Tech Platform of the future by connecting with various brand executives and local businesses. Arsh Qazi, The founder of paciwik.com, explained:

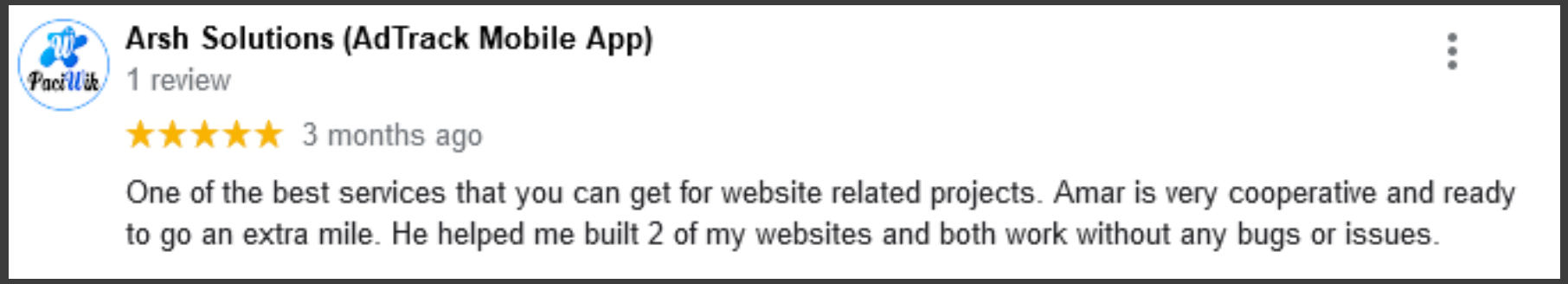
"Our mission is to create innovative Ad Tech Service with data and analytics at it's core. We thought it was time to create new platform for advertising services now that the game was changing."

PACIWIK CASE STUDY

WOLF NETWORK

We Chose Wolf Network as our partner because of their expertise in technology, design and data analytics. Also their ability to execute enabled us to launch our service on time. Wolf Network is an excellent company and our best partner in tech.

- Arsh Qazi, Founder - Paciwik



PACIWIK CASE STUDY

WOLF NETWORK

A Valuable Difference

The Planning and design process started with a thorough understanding of the thinking and behavior of digital natives, and a commitment to develop services from customer's perspective: when and how do they want to use advertising services? This approach enabled paciwik to become a beneficial service that brands prefer to use frequently. It is also a portal for individuals who like to explore new product, Providing great value to brands by helping them to reach their potential customers. "We are the first platform which truly brings potential products and customer together," said Arsh.

Paciwik has 3 core business concepts:

1. Bring transparency in the Advertising Industry
2. Connect brands with the right audience
3. Ease of doing advertisement
4. Cost Effective Solution

Pay only when users Watch your Ads

Numbers

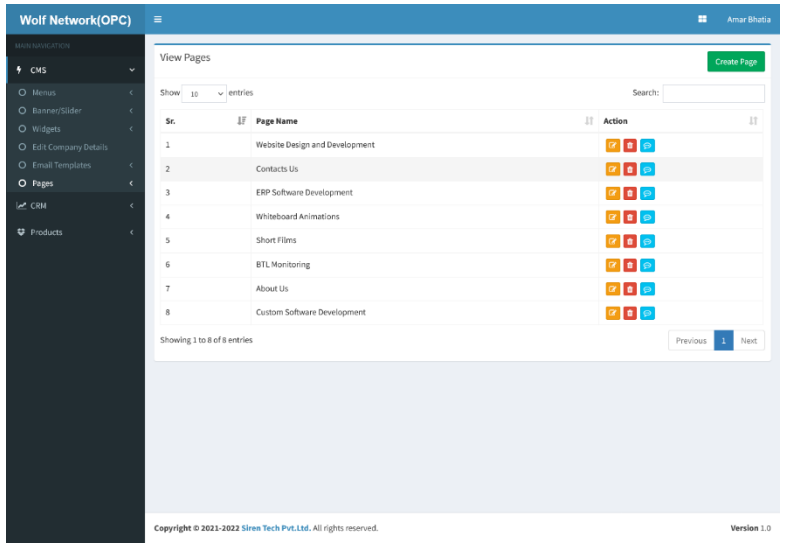
1 st
India's first Ad Tech survey platform

6
Launched the business in 6 months

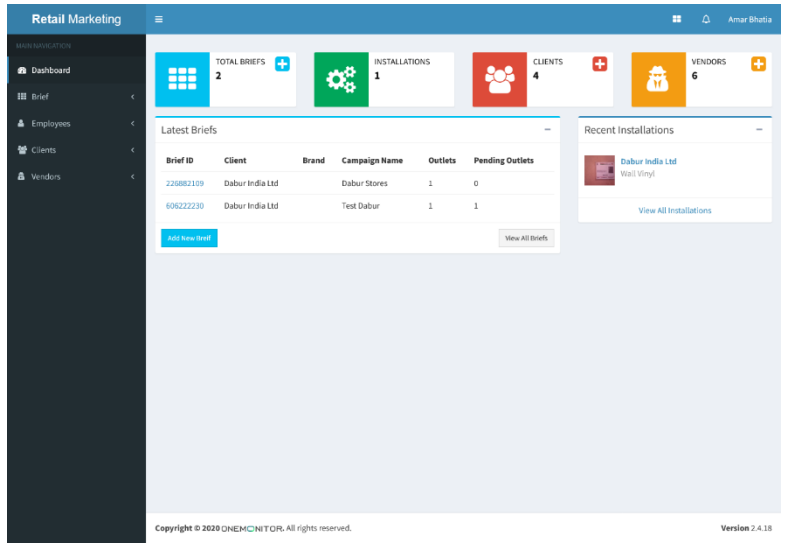
OUR PRODUCTS

WOLF NETWORK

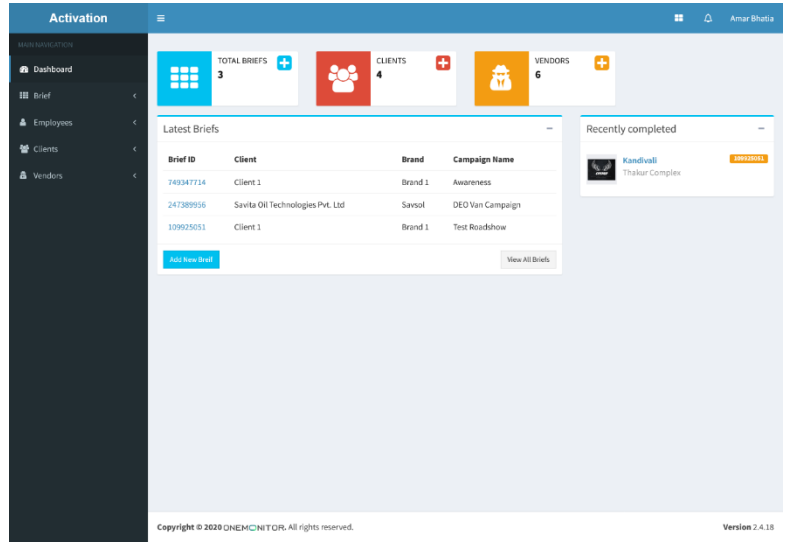
CUSTOMIZED CMS



BTL AGENCY TOOL (RETAIL)

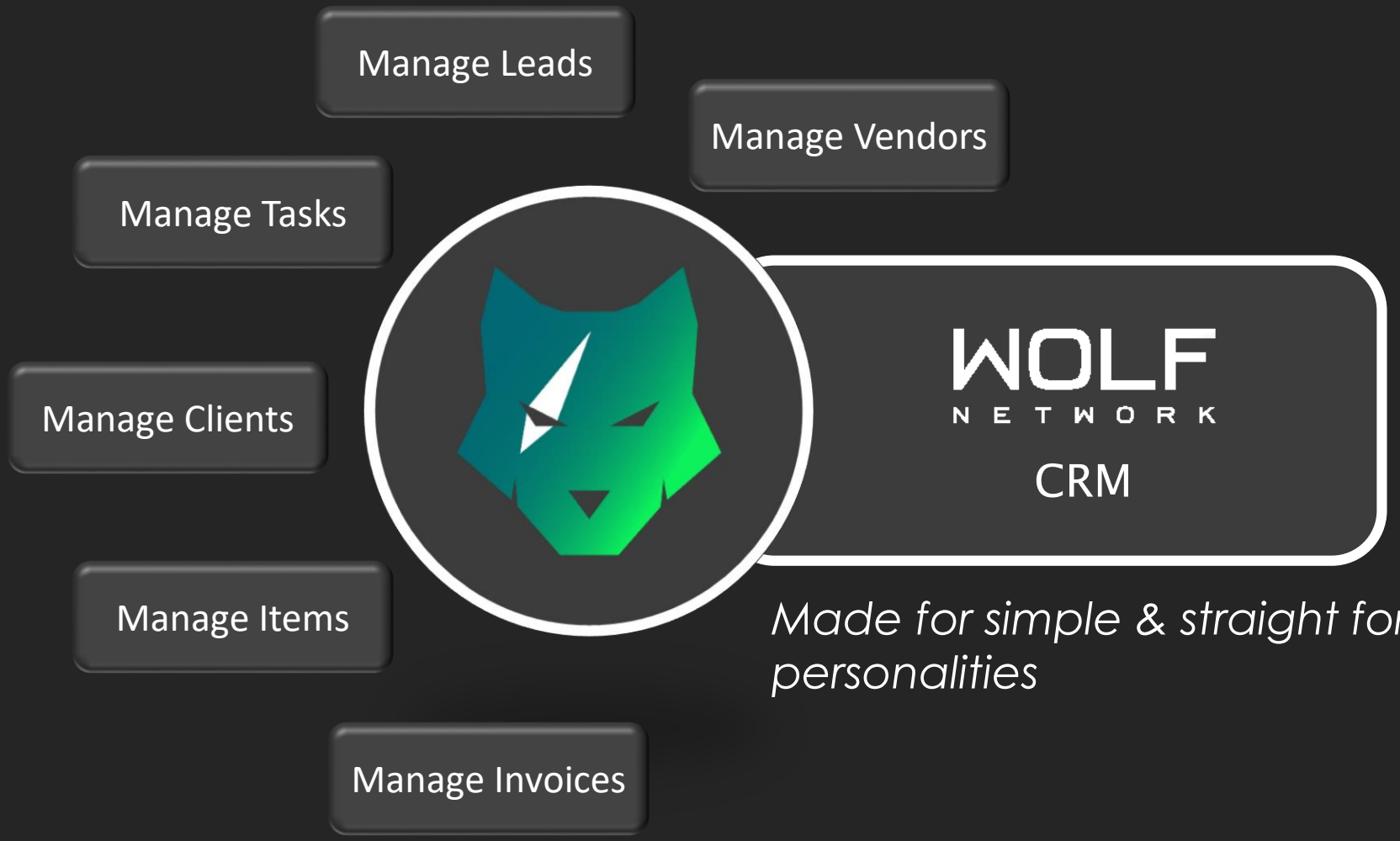


BTL AGENCY TOOL (ACTIVATION)



OUR PRODUCTS

WOLF NETWORK



Made for simple & straight forward personalities

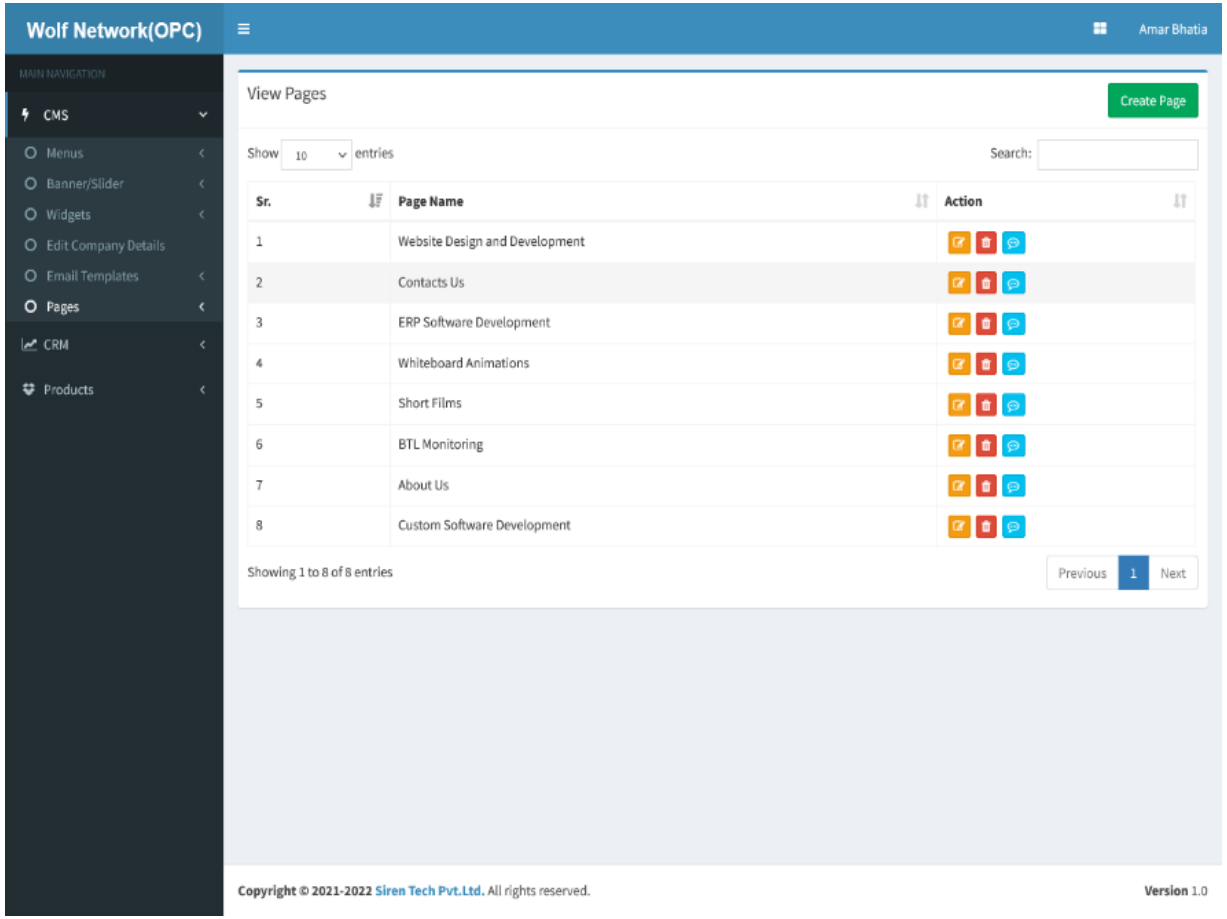
CUSTOMIZED CMS

WOLF NETWORK

Customized CMS is tailored to specific content management needs.

Following are the benefits of customized CMS:

- **Effective SEO due to high website speed.**
- **Unlimited customization capabilities.**
- **Implement custom security features.**
- **Issues are handled by a dedicated support team.**



80% Dependency *reduced*

95% Increase in *Security*

100% Management simplified

BTL AGENCY TOOL (RETAIL)

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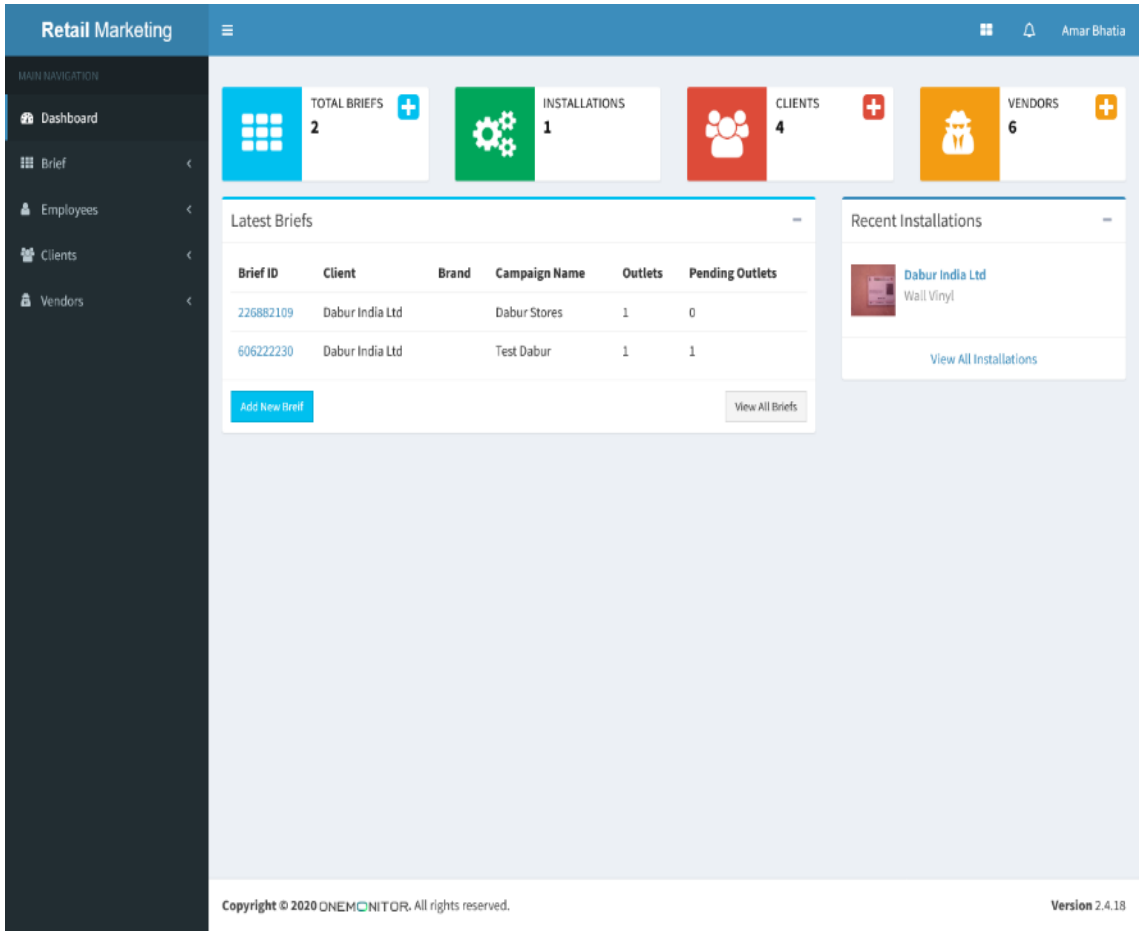
This tool helps BTL AD agencies who are into Retail marketing to monitor the progress.



Following are some key features of this tool:

- **Create brief**
- **Add/Import outlets.**
- **Assign outlets to vendors.**
- **Tool access for client and vendor with limited permissions.**
- **Download PPT or excel of outlets with one click.**

25% Workload *reduced*

40% Increase in *automation*

100% Data *Centralized*

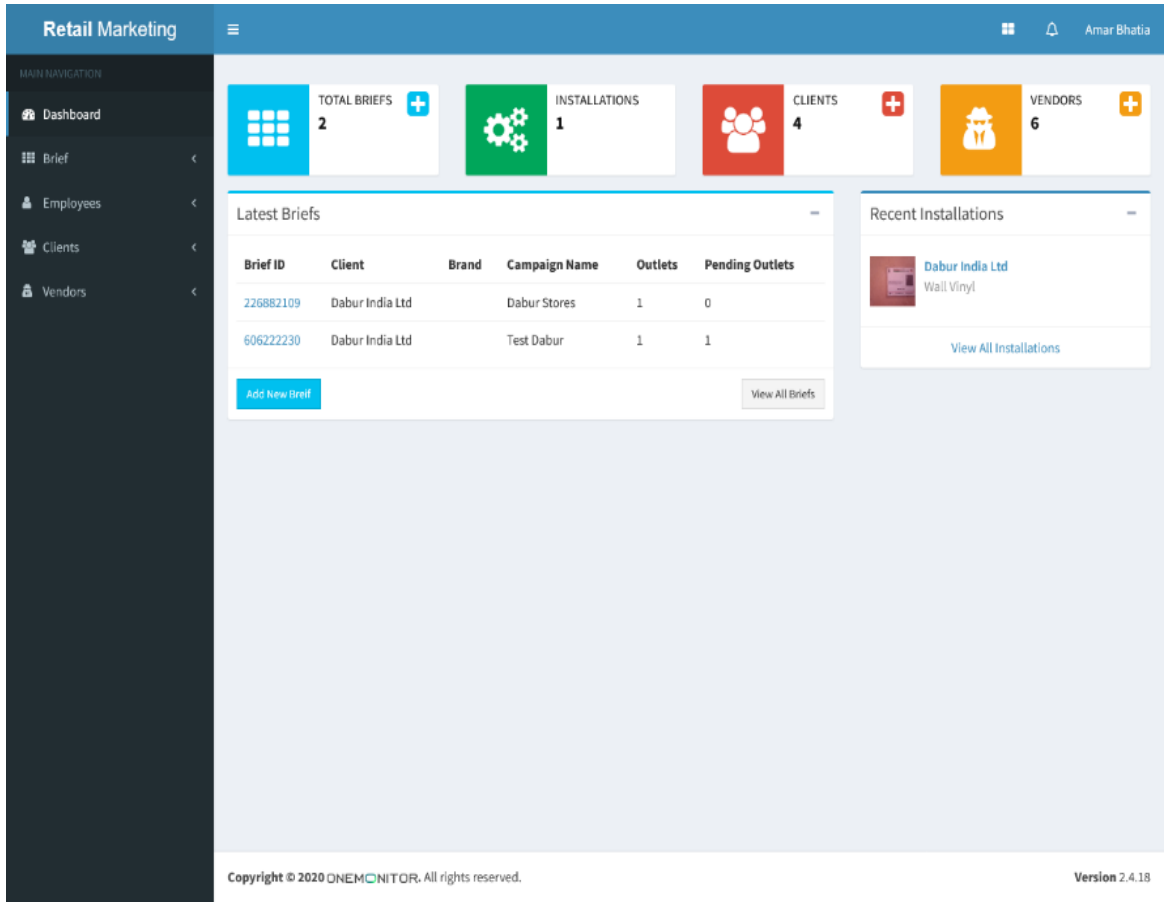
BTL AGENCY TOOL (Activation)

WOLF NETWORK

This tool helps BTL AD agencies who are into Activation/Roadshow to monitor the progress.

Following are some key features of this tool:

- **Create brief**
- **Add/Import locations.**
- **Assign brief to vendors.**
- **Assign locations to vendors**
- **Create question form and download the data in excel format.**
- **Tool access for client and vendor with limited permissions.**
- **Download PPT or excel of outlets with one click.**



25% Workload *reduced*

40% Increase in *automation*

100% Data *Centralized*

CRM

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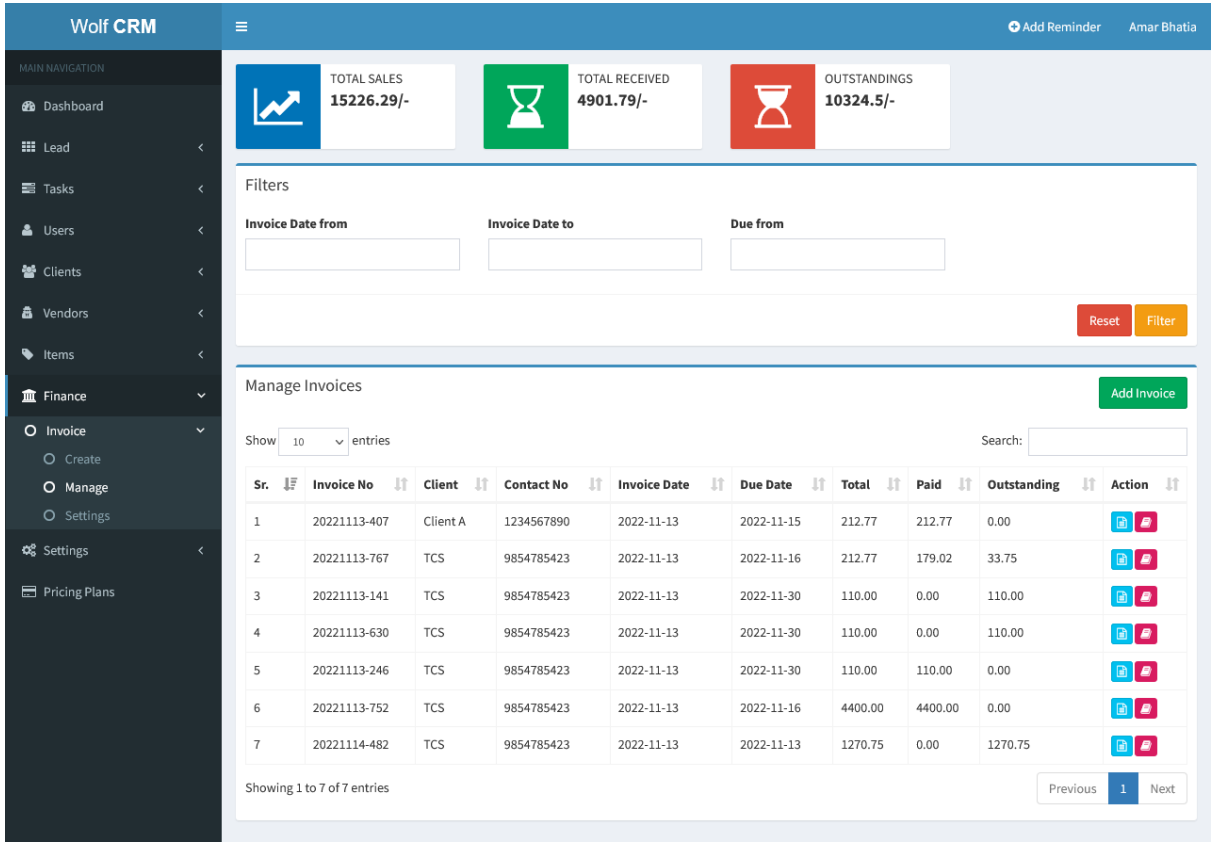
Wolf CRM is made for individuals who are not able to personalize or make their own CRM.



Following are the benefits of our CRM:

- **Vendor Management.**
- **Lead Management.**
- **Task management for teams working on single project.**
- **Client Management.**
- **Items Management**
- **Invoice Management**

More updates to come yet!

25% Dependency *reduced*

85% Increase in *transparency*

90% Management simplified

WOLF
NETWORK

Contact Us

Don’t Hesitate to contact with us for any kind of information

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Thank You

- Technology
- Content
- Design
- Data Analytics

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